101 Ways to Motivate Students for the ACT

Craig Gehring, President & Founder of MasteryPrep





Motivation: The #1 Factor in ACT Score Growth



Modern Motivation Science and the ACT



Autonomy







Competence



Self Determination Theory: Needs Relatedness





- Autonomy
- Competence
- Relatedness



- Autonomy
- Competence
- Relatedness

How does the ACT and going to college fit align with these needs?



Conclusions

Autonomy

- Eliminate the "You Have to Do This" Speeches
- Eliminate the "I Have to Do This" Speeches
- Provide open-ended activities and choice



Conclusions

Relatedness

- Avoid singling out high-performers in ways hostile to peers.
- Create clubs and groups that tap into the social nature of college-going
- Focus attention on the social benefits of going to college.



Conclusions

Competence

- Avoid overwhelming students with difficult test items.
- Create opportunities for students to demonstrate and be recognized for competence.
- Inform students on the path to increased competence on the ACT. (Rules of the game.)



Three Motivation Dimensions

Extrinsic

Intrinsic

Amotivation



4-Part Motivation Series

- 1. Modern Motivation Science and the ACT
- 2. Using Extrinsic Motivators to Boost ACT Scores
- 3. Enhancing Intrinsic Motivators to Improve ACT Outcomes
- 4. Effectively Combating Amotivation



101 Ways to Motivate Students

www.tiny.cc/101act





MasteryPrep

Craig Gehring

Founder & President

855-9-ACT-PREP craig@masteryprep.com
@craigring

